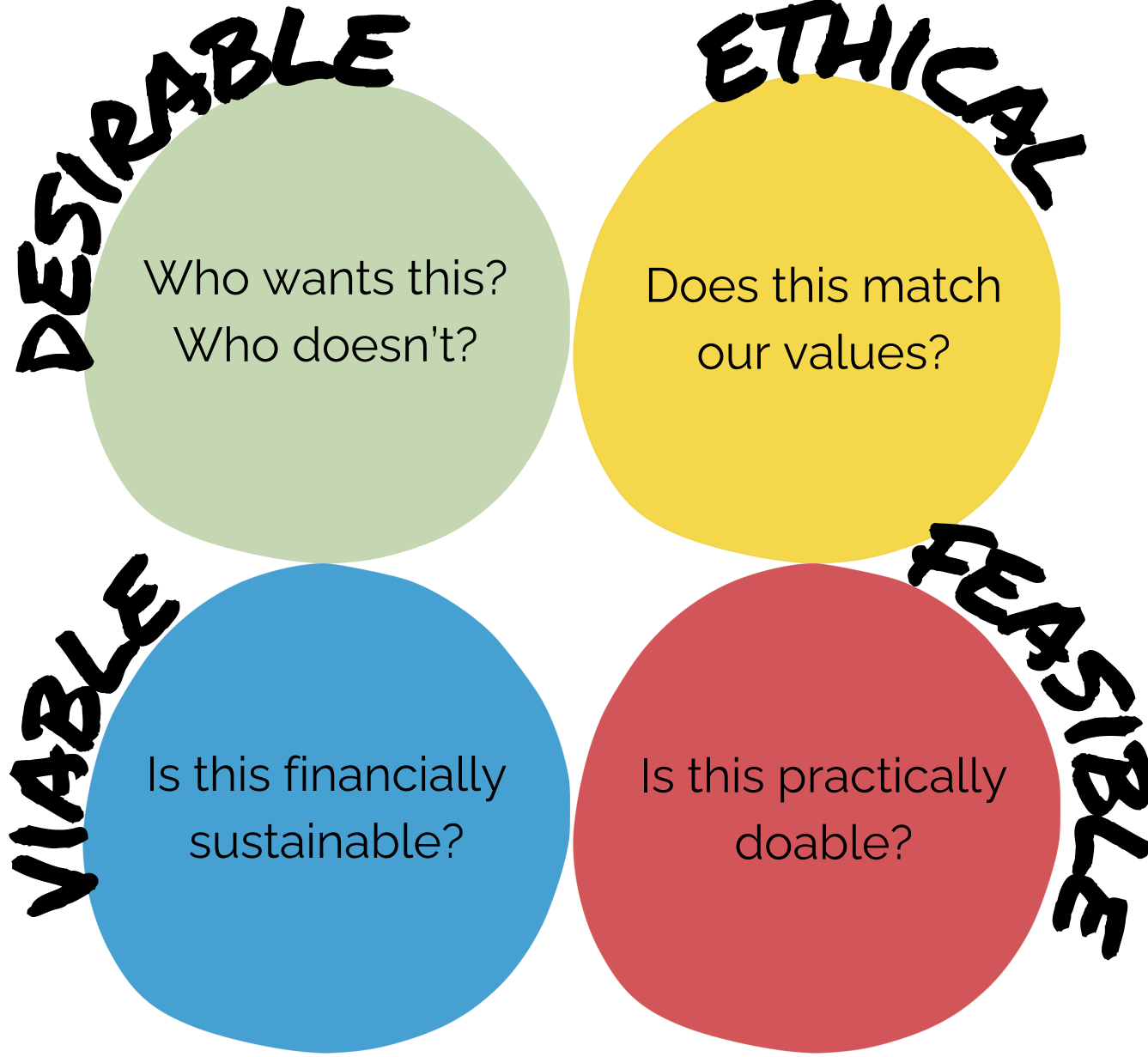


based on work by Alexandra Almond, from Meld Studios



HOW TO USE THIS TOOL

The DVF model was created by IDEO, and modified to add Ethics by Alexandra Almond, from Meld Studios :
https://medium.com/@alexandra_89654/designers-we-need-to-talk-about-desirable-viable-feasible-c30209e859b4

There are many ways to use this tool. Here is ONE way...do make up your own!

Think of a few options you need to choose between, or a few actions you need to prioritise.

Parse each option/action through the tool, starting with 'Desirable'.

1. Ask - WHO would find the option/action desirable? Who would NOT find it desirable?
2. Ask - are the ideas/options financially sustainable? What is the cost of NOT taking the option or doing the action?
3. Ask - is the option/action practical? What supports would it need to be made real?
4. Ask - do the options/actions match your values?
5. Try to assign scores to each option/action, and add up the total, using that to compare options/actions, and which is the MOST Desirable, Viable, Feasible and Ethical.

The scores will help you force prioritisation, AND/OR it will create a conversation that helps you get a clearer sense of what you **genuinely** want to do. Happy prioritising!

